



INFORMATION RESOURCE CENTER

Public Face of the U.S. Embassy in Tashkent

Information Resource Center (IRC) is one of the U.S. Embassy's most effective tools for communicating U.S. policy and introducing citizens of Uzbekistan to American history, government, society and values. It exemplifies the U.S. commitment to free access to information. It has computers with Internet and educational software, an excellent set of reference books, audio/video materials and other great resources. It also has a lending library of popular American fiction and a friendly staff to serve everyone who is interested in the United States. The IRC is the primary source of informed commentary on the origin, growth and development of U.S. society, politics, economics and culture and a major tool supporting U.S. public diplomacy objectives.

Team Approach to Public Diplomacy

As a vital part of public diplomacy worldwide, the IRC contributes to the full spectrum of Public Affairs initiatives.

- It develops and sustains long-term relationships with local audiences from different sectors of society.
- The IRC welcomes the public and key contacts into its facilities. It spearheads information dissemination electronically or in print to better inform audiences about the United States.
- The IRC develops and applies best practices in cutting edge information delivery.

IRC IN BRIEF

- ❑ Collections of e-databases, books and periodicals.
- ❑ Computers with Internet access
- ❑ Lending library
- ❑ Chay Chat Club every Friday
- ❑ Open to the public by appointments, Mon-Fri, 09:30-17:00.
- ❑ More information at <http://www.usembassy.uz/irc>.

Services and Resources

- The IRC is staffed with trained information professionals. They use their knowledge and access to specialized information resources to answer questions about the United States and issues of global diplomatic concern.
- IRC collections are made up of information resources, both electronic and print, selected for their relevance to public diplomacy and embassy objectives.
- Collections supply:
 - Primary source documentation of U.S. domestic and foreign policies;
 - Examples of thoughtful discussion and debate of U.S. historical and current issues;
 - Insights on American culture and values;
 - Information on bilateral U.S. – Uzbekistan issues.

Outreach to Local Audiences

The IRC develops proactive outreach programs that provide up-to-date and accurate information to key audiences. The IRC:

- Teach research skills, the effective use of Internet resources and information literacy;
- Cultivate relationships with target institutions, especially in the government, education and information communities;
- Disseminate targeted information based on interest and need.

